



Rockville High School Booster Club
Booster Club c/o RHS -- 2100 Baltimore Road -- Rockville, MD 20851

RHS BOOSTER CLUB – Mulch 2008 Committee
November 28, 2007
7:00 pm – Duke’s House

AGENDA

1. Welcome
Duke Owen -- Chair 04/08/2008 sale
Richard Nichols -- Chair for 2009

2. Review Summary from Previous Years

3. Committee Assignments

4. Pricing

5. Leaf Gro

6. Enhancements/Changes

7. Actions before next meeting
 - a. Painting
 - b. Fliers
 - c. Web presence
 - d. Leaf Gro decision
 - e. Contact Country Boy

8. Next Meeting
before 01/02/2008 BC meeting?
Before 01/09/2008 Executive meeting?



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Notes/Minutes from the meeting: (as posted to RamsNet)

All Booster Club members who checked off a willingness to help with the sale were notified of a meeting held on 11/28/2007. Future meetings will be announced over RamsNet as well -- ALL RHS community members are encouraged to take an active part in this sale and in the planning of the event.

For those not familiar with the sale- the Club holds what we believe to be the largest school mulch sale in the county, heck maybe in the world, each spring. In the past two years we have sold and distributed over 11,000 bags of mulch each year. This creates almost \$20,000 of revenue that is pumped directly back into the RHS Athletic and Extra-Curricular programs at the end of the school year.

The sale this school year will be held Saturday April 5, 2008 from 8 am until we are done!!!

Fliers will be distributed and signs will go up in March. Pre-orders will account for about 2/3rds of all orders, but we also do a significant amount of walk up business so the nicer the weather the better the sales. Parents and students from all of our programs personally deliver the majority of our mulch to homes in the Rockville Cluster and beyond. Orders from 1 bag to over 100 bags are processed. Every bag sold benefits the Rams.

Two exciting developments for this years sale are that we are exploring and hope to implement online credit card purchases. We are also hoping to add a new product for sale. More details on both of these ideas will be forthcoming as we work out the mechanics and pricing options.

We are looking for folks to step forward to lead our various committees. We particularly need parents of underclassmen to step in to lead or co-lead roles so the future of the sale will be strong.

Special thanks to Richard Nichols who is already on board as the 2009 RHS Mulch Sale Chairman and is assisting me this year.

Donna Nichols will be the overall Volunteer Coordinator for the sale, but she will need lots of helpers to coordinate the various sub-activities of this role (drivers, SSL hours, on site help). Lennie Melvin and Jeanine McGrath will head the food committee responsible for feeding our volunteers.

Susan Weinstein will work on "extras" as well as receiving and processing mail orders.

Howard Hartman has committed to helping us make the electronic interface to the sale stronger than ever.

Bob and Phyllis Taylor are hoping to help with large equipment needs again.

Sheila York, Pat Donnelly, Linda Goldstein, John Vlahakis and Ann English are all committed to playing major roles.

The more people we have involved the better. We particularly need people to help with traffic control and safety, with updating our signs and helping with the mailing.

Our next meeting will be in late January. Volunteers can write to me at dukeowen@westat.com or send your interest to the booster club mailbox RHS_BoosterClub@yahoo.com . It would be great to see you at the Booster Club meeting on 12/05, 7:00 pm as well. The sooner you get involved the more rewarding you will find it.

Thanks for the request for an update.

Go Rams!

/duke owen 2008 Mulch Sale Chair

BC2007-11-28MulchAgendaAndMinutes